

INTERIM REPORT THIRD QUARTER 2021

TABLE OF CONTENTS

Letter to the Shareholders3
YOC at a Glance4
Business Model and Technology5
Management Report on the Interim Consolidated
Financial Statements9
Interim Consolidated Financial Statements 13
YOC Locations25
Financial Calendar 202126
Imprint27

LETTER TO THE SHAREHOLDERS

Dear Shareholders,

In recent years, the digital advertising market has not only grown to become the world's most important channel for advertising, but is also currently undergoing fundamental and structural change. Not least, the Corona pandemic has permanently changed consumer behaviour and presented marketers with major challenges.

In the course of these developments, the automated trading of digital advertising space has increased significantly, so that the majority of digital advertising budgets are now traded in real time programmatically.

In order to benefit from this massive change in the purchasing process of digital advertising, YOC Group introduced the powerful supply side platform (SSP) **VIS.X®** to the market three years ago. This clearly positions YOC as a developer of high-performance software in the market for advertising technology.

The unique selling point of the VIS.X® platform is the trading of non-standardised, highly effective advertising formats. This is what makes it possible to make YOC's own high-impact advertising formats available and scalable in programmatic trading.

After moderate sales growth in the first quarter of 2021, which was still characterised by restrained spending by some advertisers due to lockdown measures in some markets, YOC Group's revenues in the first nine months of the current financial year 2021 totalled EUR 11.7 million (9M/2020: EUR 9.8 million). The sales volume was thus increased by around 20 % compared to the same period of the previous year.

Due to the further increase in profitability of our increasingly automated activities, operating earnings before interest, taxes, depreciation and amortisation (EBITDA) rose by EUR 0.2 million to EUR 1.2 million (9M/2020: EUR 1.0 million).

The net profit for the period increased disproportionately by EUR 0.6 million to EUR 0.5 million (9M/2020: EUR - 0.1 million).

Thus, the significant increase in profitability will continue in the current 2021 financial year.

Parallel to the operationally positive development, the conversion right of Eiffel Investment Group SAS (formerly Alto Invest SA) from the convertible bond issued in 2018 was exercised in March 2021.

As a result, bonds with a nominal amount of EUR 1.5 million were converted into shares of YOC AG more than one year before their original maturity on 31 July 2022.

As a result, the company's share capital and the total number of voting rights of YOC AG increased to a total of 3,476,478 shares or voting rights. In the context of these developments, we are pleased to announce that another long-term institutional shareholder has now acquired a 5.39 percent stake in YOC AG. We redeemed the remaining total of 6,325 convertible bonds with a total nominal amount of EUR 50,600 in July 2021 in accordance with § 6 (2) of the bond terms and conditions and repaid them to the subscribers of the bonds.

In the current fourth quarter, the continuously growing trade via VIS.X® will also lead us to a further expansion of profitability. In all likelihood, we will achieve the revenue and earnings targets for the full year 2021 at the upper end of the forecast guidance.

Accordingly, we expect annual revenue of around EUR 18 million, EBITDA of at least EUR 2.2 million and net income of at least EUR 1.2 million (see guidance from 18 March 2021) in the 2021 financial year.

The growth trend, which is driven by the company's own technology platform VIS.X®, will thus continue.

Dear shareholders, we are positive about the future and are consistently driving forward our strategic mission to achieve a better advertising experience for everyone with the VIS.X® platform. A key part of this strategy is to continue to increase investment in technological innovation. In this way, we are effectively expanding our competitive position and laying the foundation for increasing the value of the company.

I would like to thank you very much for the trust you have placed in us and I look forward to working with you in the future. May you and your families remain healthy!

- Dish H/ lunny

Best Regards,

Dirk-Hilmar Kraus

CEO

YOC AT A GLANCE

REVENUE AND FARNINGS (IN KEUR)

REVENUE AND EARNINGS (IN NEUR)	
Total Revenue	
National	
International	
Gross Profit Margin (in %)	
Total Output	
EBITDA	
EBITDA Margin (in %)	
Earnings after Tax	
Earnings per Share (diluted in EUR)	
Earnings per Share (basic in EUR)	

9M/2021	9M/2020 (ADJUSTED)	CHANGE In Total	CHANGE In %
11.668	9.771	1.897	19
6.792	6.115	677	11
4.876	3.656	1.220	33
41,7	39,5	2,2 PP	6
12.429	10.186	2.243	22
1.169	1.002	166	17
9,4	9,8	-0,4 PP	-4
533	-64	597	936
0,15	-0,02	0,17	850
0,16	-0,02	0,18	900

EMPLOYEES

Average Number of Employees ¹⁾
Number of Employees at end of September
Total Revenue per Employee (in kEUR)
Total Output per Employee (in kEUR)

52	46	6	13
53	45	8	18
224	212	12	6
239	221	18	8

FINANCIAL POSITION AND LIQUIDITY (IN KEUR)

Total Assets	
Cash Flow from Operative Activities	~

5.680	7.200 ²⁾	-1.520	-21
473	59	413	698

When using rounded amounts and key figures, differences may occur due to commercial rounding.

¹⁾ Based on permanent employees on full-time

²⁾ as of 31 December 2020

BUSINESS MODEL AND TECHNOLOGY

BUSINESS MODEL

A BETTER ADVERTISING EXPERIENCE FOR EVERYONE

In recent years, the digital advertising market has grown to become the world's most important channel for advertising.

At the same time, it has undergone a major transformation: automated trading of digital advertising space is now widely adopted, with the majority of digital advertising budgets being traded in real time – programmatically.

As one of the first mobile advertising companies, YOC used its 20 years of expertise to introduce the powerful **VIS.X®** platform to the market.

By providing this proprietary trading platform, YOC enables an optimal advertising experience for advertisers, media providers (publishers) and users of the mobile internet and mobile applications.

The company thus positions itself as a developer of high-performance software in the market for advertising technology and optimally serves the needs of the parties involved with VIS.X®:

- Advertisers are given the opportunity to increase awareness of their brand or products in combination with high-quality advertising inventory by using VIS.X® and YOC high-impact advertising formats.
- Mobile Internet users receive relevant, interesting advertising messages without being disturbed in their reading flow.
- Partners on the supply side, renowned providers of premium media content (premium publishers), offer a global media reach in the form of mobile Internet portals as well as mobile applications and benefit from the high monetization of the platform VIS.X®.

Unlike any previous platform in the market, the VIS.X® platform has been specifically designed to deliver innovative and particularly attention-grabbing advertising at scale.

As a result, the company has secured a competitive position in the advertising technology market.

YOC benefits sustainably from the global shift from traditional to digital advertising spend while ensuring that all involved parties – advertisers, publishers and users of the mobile internet or mobile applications – receive an ideal advertising experience that fits their needs.

INVESTING IN INNOVATION

The VIS.X® platform and YOC's proprietary advertising formats differentiate YOC's offering in the international digital advertising technology market.

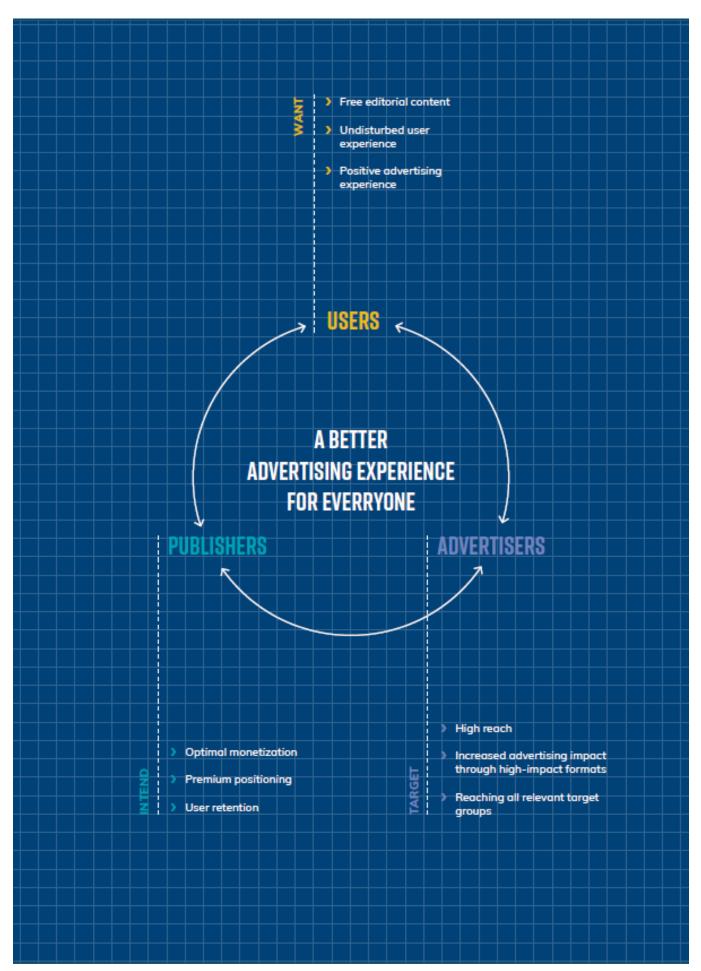
To sustain this advantage, the company consistently invests in the further development of its platform and products.

Thereby the company aims at continuously improving its software that our partners are offered a comprehensive, efficient and innovative way to trade highly effective advertising media in combination with the best advertising spaces in an automated manner.

In this way, the company is effectively expanding its competitive position.

Recent examples of the success of this strategy include the launch of the unified management interface to control the entire VIS.X® platform, the development of the VIS.X® SDK to monetize mobile applications, and launch of the YOC Branded Takeover advertising product line.

YOC Group will consistently pursue its strategic mission of providing a better advertising experience for everyone with the VIS.X® platform and continuously invest in the development and enhancement of its offering and further innovations.



TECHNOLOGY

VIS.X® PLATFORM

With the market launch of the Supply Side Platform (SSP) VIS.X® at the beginning of 2018, YOC established itself as a provider of high-quality advertising technology (ad technology) and operator of a scalable trading platform.

While the platform was already extensively used by media partners in financial year 2019, both the functional scope and the trading volume reached a significant level for the company.

As a full-stack platform, VIS.X® manages three important variants of trading of digital advertising inventory: fully automated trading in the Open Market, advanced trading in the Private Market-places and guaranteed trading in direct trading via its own technology.

The platform always achieves the best result for the supply, demand and the user side by combining all available advertising formats with an auction including the demand of all market participants.

The unique selling point of the VIS.X® platform is the trading of non-standardized, highly effective advertising formats.

This is what enables YOC's proprietary high-impact advertising formats to be accessible and tradable in programmatic trading.

In addition, the platform was provided with further technical features that clearly differentiate the platform and contribute to its success and scaling:

UNIVERSAL AD UNIT

The concept of the Universal Ad Unit makes it possible to offer all available advertising formats on any placement within a mobile website or within a mobile application.

Thanks to this technology, the VIS.X® platform selects the ideal ad format in real time by evaluating the profitability and benefit for the appropriate advertising campaign.

Available are standard formats for wide application as well as YOC's high-impact ad formats for maximum user experience and cost-effectiveness.

ADVANCED PRICING MODELS

The VIS.X® platform provides mobile advertising buyers with maximum flexibility in the choice of pricing model.

In addition to the common Cost Per Mille (CPM) and purchasing via a Cost Per Click (CPC) model, advanced pricing models can be selected on the platform.

These include viewable CPM (vCPM), in which advertising delivery is only billed if the ad is actually seen by the user. For video advertising, purchasing can also be optimized for fully viewed videos as part of a Cost Per Completed View model (CPCV).

MODERN MACHINE LEARNING

In each auction of an ad slot on the VIS.X® platform, a machine learning model is applied that can predict the probabilities of viewability, clicks, and potential view-through.

This model learns independently based on ongoing data analysis and thus continuously optimizes quality and reliability.

The obtained predictions are incorporated in real time and modulate the probabilities and prices of an ad delivery accordingly.

FRAUD PROTECTION

All advertising formats traded on the platform are subjected to manual and automated security checks. Especially in automated trading, it blocks advertisements that are inappropriate or illegal.

In addition, the Fraud Protection Algorithm identifies ads that could run malicious programs on users' end devices and removes them before they are displayed. This ensures user safety and a consistently high quality of ads for publishers.

TRADING IN THE OPEN MARKET PLACE (OMP)

The Open Market Place represents a free, worldwide trading place where advertising inventory can be traded in large quantities among many participants in an extremely scalable manner.

Here, the VIS.X® platform combines the supply and demand side in an auction and awards the highest bidder

The offer of VIS.X® differentiates itself on the one hand by a very high quality of advertising inventory and on the other hand by full transparency. This creates a secure trading environment for buyers and at the same time enables them to make a targeted selection of advertising space.

TRADING IN THE PRIVATE MARKETPLACE (PMP)

Trading in the Private Marketplace allows buyers of advertising inventory to access YOC high-impact advertising formats via the **VIS.X®** platform.

Various additional trading criteria can be defined and set for trading in the form of deals, allowing buying market participants to acquire exactly the advertising inventory that fits the advertisers' goals.

Unlike in the Open Market, buyers in private trading receive a preferred award on the offered inventory.

DIRECT TRADE

In 2020, the VIS.X® platform was enhanced with the possibility of direct trading. In addition to providing all the features available in Private Marketplaces, exclusive trading allows buyers to purchase a volume guarantee for a specific campaign.

This allows various campaign targets, especially for branding advertising, to be managed even more effectively.

MOBILE WEB AND IN-APP

In a first step, the VIS.X® platform was optimized specifically for trading advertising space on the mobile Internet – the fastest-growing platform among digital media.

Thus, the platform is able to serve the most important channel for Internet users and to efficiently trade advertising spaces either in combination with or without YOC's high-impact advertising formats. The use of YOC's own advertising formats has a special added value in this channel due to the usage type and screen size. Advertisers reach the potential customer with their message and achieve extraordinary attention while not disturbing the users in their actual reading flow.

The positive perception of users of advertising formats developed by YOC ultimately leads to increased acceptance and impact of the advertising message compared to normal forms of advertising. In 2020, this offering was also made available in the in-app environment with the launch of the VIS.X® Software Development Kit (SDK). It enables mobile app developers to benefit from the value created by the VIS.X® platform, helping them to improve the advertising utilization and revenues of their mobile apps.

The VIS.X® SDK was specially designed to make YOC's attractive advertising formats displayable and, above all, deliverable within mobile applications on the one hand, and to keep integration as simple as possible on the other.

Thanks to the advantages of the VIS.X® SDK, YOC is opening up a new market for the platform, which will noticeably increase the growth of the total available advertising inventory of the VIS.X® platform.

MANAGEMENT AND REPORTING SYSTEM

The VIS.X® platform is controlled centrally and offers all the necessary functions to handle and control trading in a granular manner. This enables a particularly effective work and process flow for users and administrators.

REPORTING SYSTEM

The VIS.X® platform has a versatile and highperformance reporting system, which enables a detailed analysis of trading activities.

Historical and daily values can be broken down and analyzed across all channels.

A detailed evaluation on the level of inventory, advertising media, buyers and platforms as well as corresponding graphical representations of the activities provide clarity and decision-making support for the market partners of the VIS.X® platform.

In parallel, trends and changes can be detected quickly and easily by displaying previous trading periods.

This enables YOC's partners to gather their own analyses.

MANAGEMENT OF ADVERTISING INVENTORY

The management interface offers complete management of traded inventory of integrated publishers, their mobile websites or apps, as well as individual ad spaces.

The platform offers granular control options to configure the available ad formats, define price points and determine the trading channels.

These setting variants allow the optimal combination of revenue and user experience to be realized within the framework of trading.

DEAL AND ORDER MANAGEMENT

The core of the VIS.X® platform is the management of all current and new deals within private marketplaces as well as direct advertising campaigns.

The user interface allows the configuration of various targeting options, which define the specific addressing of the desired target group.

Depending on the selected pricing model, the platform's integrated algorithm automatically optimizes the ideal quantity and timing.

AUTOMATED BILLING

The system is seamlessly integrated with the company's ERP system. Orders and delivery data from direct sales and programmatic trading are automatically captured and synchronized with the accounting system.

This enables highly scalable accounting and thus supports the growth of the VIS.X® platform.

MANAGEMENT REPORT ON THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS

BUSINESS DEVELOPMENT OF YOC GROUP IN THE FIRST NINE MONTHS OF 2021

YOC AG is a technology company and develops software for the digital advertising market.

With the help of our programmatic trading platform VIS.X® we enable an optimized advertising experience for advertisers, publishers and users of the mobile internet and mobile applications.

As one of the pioneers of mobile advertising, the company has been on the market since 2001 and has been listed in the Prime Standard of Deutsche Börse since 2009. The company's headquarters are located in Berlin. The company operates further offices in Dusseldorf, Hamburg, Vienna and Warsaw

Due to the marginal business volume as well as the particular challenges triggered by the Corona crisis, YOC Group discontinued its activities in the Spanish market in financial year 2020. In accordance with the requirements of **IFRS 5**, this necessitates the separate presentation of discontinued operations and the adjustment of the previous year's figures for better comparability. The liquidation of the Spanish company and the associated deconsolidation resulted in income of EUR 0.2 million (9M/2020: EUR -0.2 million).

In the first nine months of the current financial year 2021, YOC Group increased **revenues at Group** level excluding discontinued operations to EUR 11.7 million (9M/2020: EUR 9.8 million). With an **increase in sales** of around 20 % compared to the same period of the previous year, YOC Group thus managed to steer through the economic

consequences of the lockdown measures in the context of the COVID 19 pandemic comparatively smoothly and to resume its growth momentum, especially since the second quarter of 2021.

In the **national market**, sales increased by 11 % compared to the same period of the previous year. Sales revenue from **international business activities** increased by 33 % in the first nine months of 2021.

With an increase in trading volume of around 40 % compared to the same period of the previous year, the company's proprietary technology platform VIS.X® in particular contributed to this development. The VIS.X® trading platform enables programmatic (automated) trading of YOC's highimpact advertising products and positions the company as a provider of advertising technology (Ad Technology). In parallel with this development, the share of sales accounted for by ad tech products developed in-house continued to increase.

The gross profit margin of the company increased from 39.5 % to a level of 41.7 % in the first nine months of 2021.

Earnings before interest, taxes, depreciation and amortization (EBITDA) improved by EUR 0.2 million to EUR 1.2 million (9M/2020: EUR 1.0 million).

The **net profit** for the period at the overall Group level (including Corporate Functions) increased disproportionately by EUR 0.6 million to EUR 0.5 million (9M/2020: EUR -0.1 million). The steady improvement in the company's **profitability** thus continued in the current financial year 2021.

Parallel to this development, the conversion right of Eiffel Investment Group SAS (formerly Alto Invest SA) from the convertible bond issued in 2018 was exercised in March 2021.

As a result, bonds with a nominal amount of EUR 1.5 million were already converted into shares of YOC AG more than one year before their maturity on 31 July 2022. These 187,500 no-par shares were transferred to Eiffel Investment Group SAS in April 2021 with the addition of 4,000 YOC shares held in treasury. The **share capital** of the company and the total number of voting rights of YOC AG increased by 183,500 to a total of 3,476,478 shares and voting rights, respectively.

DEVELOPMENT OF THE RESULTS OF OPERATIONS

The following comments on the results of operations do not include the activities of the subsidiary YOC Spain S.L., which were terminated in financial year 2020. The earnings component of the Spanish subsidiary in financial year 2020 is therefore reported under discontinued operations due to the separate presentation in accordance with IFRS 5. The previous year's figures have been adjusted accordingly to improve comparability.

REVENUE TREND AND OVERALL PERFORMANCE

In the first nine months of 2021, the Group recorded **revenue growth** of around 20 % to EUR 11.7 million (9M/2020: EUR 9.8 million).

The introduction of the VIS.X® technology platform in the 2018 financial year supports the positive business development in the long term.

At EUR 12.4 million, the Group's **total operating performance** is significantly higher than the previous year's level by EUR 2.2 million (9M/2020: EUR 10.2 million).

GROSS PROFIT

Due to the significantly increased share of sales of the VIS.X® technology platform, the **gross profit** margin was increased to 41.7 % in the reporting period (9M/2020: 39.5 %).

In the context of the development of the past years, which was characterized by an increasing focus on technology as well as the proprietary YOC advertising product lines, the gross profit ratio of the company improved steadily.

The further increase in the gross profit ratio represents an important building block for scaling and thus for the further positive development of the company.

PERSONNEL EXPENSES AND DEVELOPMENT

The average number of employees (excluding the Management Board) of YOC Group was 52 (9M/2020: 46 employees).

As of 30 September 2021, YOC Group had 53 **permanent employees** (30 September 2020: 45 permanent employees).

Personnel expenses amounted to EUR 3.3 million (9M/2020: EUR 2.4 million).

The noticeable increase in personnel expenses in the current year 2021 is mainly due to the utilisation of the possibilities created by the respective countries of the European Community to reduce working hours (short-time work) in order to reduce personnel expenses in the amount of EUR 0.6 million in the previous year.

In the current financial year 2021, YOC Group was able to retain top performers and recruit new, qualified employees for key positions.

The company was thus able to effectively counteract the shortage of skilled workers.

OTHER OPERATING EXPENSES

In the first nine months of the current financial year 2021, **other operating expenses** amounted to EUR 1.2 million (9M/2020: EUR 0.9 million).

EBITDA

Earnings before interest, taxes, depreciation and amortization (EBITDA) improved by EUR 0.2 million year-on-year to EUR 1.2 million (9M/2020: EUR 1.0 million).

EARNINGS AFTER TAXES CONTINUING OPERATIONS

YOC Group recorded **scheduled depreciation and amortization** of EUR 0.6 million (9M/2020: EUR 0.5 million).

The **financial result** amounted to EUR -0.1 million (9M/2020: EUR -0.2 million).

Taxes on income totalled EUR 0.1 million (9M/2020: EUR 0.1 million).

As a result, **earnings after taxes** amounted to EUR 0.3 million (9M/2020: EUR 0.1 million).

EARNINGS AFTER TAXES DISCONTINUED OPERATIONS

Due to the low business volume as well as the special challenges triggered by the Corona crisis, YOC Group discontinued its activities in the Spanish market in the financial year 2020. In accordance with the requirements of **IFRS 5**, this necessitates the separate presentation of **discontinued operations** and the adjustment of the previous year's figures for better comparability.

The liquidation of the Spanish company and the associated deconsolidation resulted in income of EUR 0.2 million (9M/2020: EUR -0.2 million).

CONSOLIDATED NET INCOME AFTER TAXES OF THE YOC GROUP

The Group ends the first nine months of the 2021 financial year with **a consolidated profit after tax** of EUR 0.5 million (9M/2020: EUR -0.1 million).

Thus, the steady improvement in the company's **profitability** will continue in the current financial year 2021.

DEVELOPMENT OF THE FINANCIAL POSITION AND RESULTS OF OPERATIONS

CASH-FLOW

As of the balance sheet date, YOC Group's **cash and cash equivalents** amounted to EUR 0.1 million. In addition, the company has working capital lines with its principal banks totalling EUR 0.6 million.

OPERATING CASH FLOW

Operating cash flow is calculated using the indirect method. The starting point for the calculation is earnings after tax of EUR 0.5 million (9M/2020: EUR -0.1 million).

The operating cash flow includes all cash transactions in the financial year that are not attributable to investing or financing activities.

In the reporting period, operating cash flow amounted to EUR 0.5 million (9M/2020: EUR 0.1 million). In addition to earnings after tax, this resulted from the business-related change in working capital.

CASH FLOW FROM INVESTING ACTIVITIES

The cash outflow from investing activities totalling EUR 0.8 million (9M/2020: EUR 0.6 million) primarily comprises internal development costs eligible for capitalization in connection with the further development of the Company's technological platforms and innovative products, as well as external development costs.

In property, plant and equipment, additions and disposals are roughly balanced.

CASH FLOW FROM FINANCING ACTIVITIES

The cash flow from financing activities of EUR -0.5 million (9M/2020: EUR -0.2 million) results from the repayment of loan and lease liabilities.

SUMMARY STATEMENT ON THE EARNINGS, FINANCIAL AND ASSET SITUATION

The concentration of our activities on our VIS.X® trading platform and the associated implementation of strategic measures led to an increased volume of business for YOC Group.

With an **increase in sales** of around 20 % compared to the same period of the previous year, YOC Group thus managed to steer through the economic consequences of the lockdown measures in the context of the COVID 19 pandemic comparatively smoothly.

Especially since the second quarter of 2021, we have been able to resume our growth momentum more strongly.

In the current financial year 2021, the company further expanded its profitability and achieved an operating result before interest, taxes, depreciation and amortisation (EBITDA) of EUR 1.2 million (9M/2020: EUR 1.0 million).

The Group ended the first nine months of the current financial year 2021 with a **net profit** for the period of EUR 0.5 million (9M/2020: EUR -0.1 million).

YOC Group's **total assets** decreased to EUR 5.7 million (31 December 2020: EUR 7.2 million) due to seasonal factors.

OPPORTUNITIES, RISKS AND OUTLOOK

OPPORTUNITIES AND RISKS

As an internationally oriented service company, YOC Group operates in a dynamically developing market, which naturally entails company-specific, industry-specific and financial risks.

The main risks are market and competition risks, technological risks, liability risks, personnel risks, planning risks, organisational risks and financial and treasury risks. These risks can result both from the company's own actions and from external factors.

YOC Group has taken measures to identify and reduce such potential risks in good time. For this purpose, an appropriate risk management system has been set up, in the context of which risks are recorded, evaluated and continuously monitored at regular intervals by means of a company-wide risk inventory.

YOC Group's risk policy, as defined by the Management Board, continues to be an integral part of the company's corporate policy as part of its efforts to achieve sustainable growth, increase the value of the company and secure its continued existence in the long term.

To this end, the necessary risks are consciously taken, taking into account the risk-return ratio, in order to be able to exploit the market opportunities offered and to exploit the potential for success inherent therein. Forward-looking risk controlling as part of the internal control system enables opportunities and risks to be identified and assessed at an early stage so that appropriate responses can be made in good time and efficient management ensured for the success of the company.

The measures to be taken as part of risk management are implemented in the operating units.

OUTLOOK

Mobile internet usage is highly established in people's everyday life. The wide range of possibilities as well as the mass of content made available online is having an impact on the continuously increasing daily Internet consumption of consumers.

In order to remain relevant to this target group, both publishers and advertisers must provide attractive information and entertainment offerings.

For publishers, this means not overwhelming their users with advertising and ideally even offering them added value with creative formats.

For advertisers, on the other hand, this means knowing their target group precisely and addressing them creatively. Against this background, the demand for creative and highly effective formats takes on even greater relevance.

Rich media formats, i.e. those that allow the integration of diverse media such as video, audio or HTML5, generate higher interaction rates than standard banners and therefore lead to a higher and more positive brand perception.¹

For some years now, the Company has been positioning itself in this business area with its product lines and features and expects to participate in market growth by providing interactive and high-impact advertising formats in the programmatic environment.

In the European context, the market currently offers hardly any supply-side platforms that can meet the demand for mobile programmatic advertising in conjunction with high-impact advertising products.

Further reservations arose from the concern of many advertisers that their ads might appear in negatively tainted environments.

This shows all the more the relevance of secure premium environments and, above all, their transparency.

Against this background, YOC saw a corresponding need for action: with the launch of the new proprietary supply side platform VIS.X® in 2018, YOC not only offers highly effective advertising formats, but can now also trade and deliver them platform-based via programmatic sales channels.

By connecting numerous publishers and their inventory, the company also covers the strong demand for brand safety, i.e., safe advertising environments, and will thus participate in the further expansion of programmatic trading in Europe in the future.

The Executive Board is focusing in particular on further increasing the programmatic platform business and thus implementing the defined corporate strategy. For this purpose, it is necessary that all YOC locations adapt the new market positioning and implement all sufficient tasks.

With its own technology platform VIS.X®, the company gains a sustainable competitive advantage as well as independence from third-party providers through programmatic trading of highly effective advertising products.

Expectations for the current fiscal year 2021 are positive despite the ongoing Corona pandemic.

Compared to the previous year, it should be possible to significantly increase both sales and operating profit. We assume that it will be possible to gradually contain the pandemic in Europe in the further course of the year.

We do not expect a comparative slump or shock in the advertising industry, which occurred in the second quarter of 2020, even if the pandemic continues.

However, the Company's sales forecast is based on the assumption that the nationwide provision and administration of suitable vaccines will progress.

In addition, the forecast for further business development is based on the assumption that, at least in the second half of 2021, no further lockdown measures will be necessary in the core markets relevant to us.

In the current fourth quarter, too, the continuously growing trade via VIS.X® will lead us to a further expansion of **profitability**. In all likelihood, we will reach the upper end of our revenue and earnings quidance for the full year 2021.

Accordingly, we expect annual revenue of around EUR 18 million, operating earnings before interest, taxes, depreciation and amortisation (EBITDA) of at least EUR 2.2 million and consolidated profit after taxes of at least EUR 1.2 million (see guidance from 18 March 2021) in the 2021 financial year.

Since 01 July 2021, YOC AG has additional liquidity leeway due to the provision of working capital lines by the principal banks in the total amount of EUR 0.6 million.

¹⁾ According to Nielsen/YOC (2020): The effectiveness of high-impact ad formats, [Online] https://insights.yoc.com/nielsen-brand-awareness

STATEMENT OF COMPREHENSIVE INCOME Q3/2021 (UNAUDITED)

All figures in EUR

Revenue
Own work capitalised
Other operating income
Total output
Expenses for goods and services
Personnel expenses
Other operating expenses
Earnings before interest, taxes, depreciation and amortization
Depreciation and amortisation expenses
Earnings before interest and taxes
Financial expenses
Financial result
Earnings before taxes
Income taxes
Net income continuing operations
Net income discontinued operations
Net income

Q3/202I	Q3/2020 (Adjusted)
3.971.128	3.484.749
169.815	146.981
46.913	-26.714
4.187.856	3.605.016
2.306.934	2.069.231
1.113.800	805.174
378.001	305.367
389.121	425.244
215.738	198.138
173.383	227.106
33.339	55.954
-33.339	-55.954
140.044	171.152
48.169	86.758
91.875	84.393
0	-45.218
91.875	39.175

EARNINGS PER SHARE

Earnings per share basic	
Earnings per share diluted	

0,01	0,03
0,01	0,03

EARNINGS PER SHARE CONTINUING OPERATIONS

Earnings per share basic
Earnings per share diluted

0,03	0,03
0,02	0,03

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

Net income		
Net other comprehensive income to be reclassified through		
profit or loss in subsequent periods:		
Unrealised gains/losses from foreign currency translation		
Total other comprehensive income		
Total comprehensive income		

91.875	39.175
6.553	5.401
6.553	5.401
98.429	44.576

When using rounded amounts and key figures, differences may occur due to commercial rounding. The previous year's figures were adjusted due to the application of IFRS 5 "Non-current Assets Held for Sale and Discontinued Operations".

STATEMENT OF COMPREHENSIVE INCOME 9M/2021 (UNAUDITED)

All figures in EUR

Revenue
Own work capitalised
Other operating income
Total output
Expenses for goods and services
Personnel expenses
Other operating expenses
Earnings before interest, taxes, depreciation and amortization
Depreciation and amortisation expenses
Earnings before interest and taxes
Financial expenses
Financial result
Earnings before taxes
Income taxes
Net income continuing operations
Net income discontinued operations
Net income

9M/2021	9M/2020 (Adjusted)
11.667.949	9.770.932
469.091	346.535
292.075	69.003
12.429.115	10.186.470
6.797.405	5.907.589
3.311.620	2.384.857
1.150.694	892.107
1.169.396	1.001.917
600.351	536.194
569.044	465.723
124.847	199.554
-124.847	-199.554
444.197	266.169
124.333	130.863
319.865	135.306
213.475	-199.093
533.340	-63.786

EARNINGS PER SHARE

Earnings per share basic
Earnings per share diluted

-0,02	0,16
-0,02	0,15

EARNINGS PER SHARE CONTINUING OPERATIONS

Earnings per share basic	
Earnings per share diluted	

0,10	0,04
0,09	0,04

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

Net income	
Net other comprehensive income to be reclassified through	
profit or loss in subsequent periods:	
Unrealised gains/losses from foreign currency translation	
Total other comprehensive income	
Total comprehensive income	

533.340	-63.786
2.894	1.712
2.894	1.712
536.233	-62.074

When using rounded amounts and key figures, differences may occur due to commercial rounding. The previous year's figures were adjusted due to the application of IFRS 5 "Non-current Assets Held for Sale and Discontinued Operations".

CONSOLIDATED BALANCE SHEET AS OF 30 SEPTEMBER 2021 (UNAUDITED)

All figures in EUR

30/09/2021	31/12/2020
------------	------------

ASSETS

Non-current assets
Property, plant and equipment
Intangible assets
Rights of use from leasing
Current assets
Trade receivables
Other financial receivables
Cash and cash equivalents
Total assets

2.509.460	2.321.366
126.065	95.925
1.797.848	1.470.286
585.547	755.155
3.170.765	4.878.688
2.962.715	3.873.929
130.225	134.151
77.824	870.608
5.680.225	7.200.055

EQUITY AND LIABILITIES

Equity
Subscribed capital
Additional paid in capital
Retained earnings
Other comprehensive income from currency translation differences
Own shares
Non-current liabilities
Provisions
Liabilities from leasing
Other financial liabilities
Tax liabilities
Current liabilities
Prepayments received
Trade payables
Liabilities to financial institutions
Other liabilities
Other financial liabilities
Liabilities from leasing
Tax liabilities
Provisions
Total equity and liabilities

-2.152.622	-4.014.807
3.476.478	3.292.978
22.053.357	20.961.224
-27.690.967	-28.224.307
8.510	5.617
0	-50.319
1.102.146	3.228.107
77.316	83.831
488.657	622.662
180.000	2.243.503
356.173	278.111
6.730.701	7.986.754
0	80.849
1.844.960	3.053.928
30.901	0
623.380	667.657
2.441.006	3.953.888
189.423	230.432
57.614	0
1.543.416	0
5.680.225	7.200.055

Where rounded figures are used, differences may occur due to commercial rounding.

CONSOLIDATED CASH FLOW STATEMENT 9M/2021 (UNAUDITED)

All figures in EUR

Net inco	ne continuing operations
Net inco	ne discontinued operations
Depre	ciation and amortisation
Taxes	recognised in the income statement
Intere	st recognised in the income statement
Other	non-cash income and expenses
Result	from deconsolidation
Cash-Ea	rnings
Chang	es in receivables and other receivables
Chang	es in liabilities, prepayments and other liabilities
Chang	jes in provisions
Intere	st paid
Intere	st paid from leasing
Incom	e taxes paid
Cash flo	w from operating activities
Purch	ase of property, plant and equipment
Purch	ase of intangible assets
Outflo	w from development costs
Dispo	sal of assets
Cash flo	w from investing activities
	ment of lease liabilities epayment
	ice of loans
Cash flo	w from financing activities
Net incre	ase / decrease
Cash an	d cash equivalents at the beginning of the period
Cash an	d cash equivalents at the end of the period

9M/2021	9M/2020
319.865	135.306
213.475	-199.093
600.351	539.274
124.333	130.863
124.847	199.554
242.194	5.302
-213.475	0
1.411.590	811.207
915.140	352.242
-3.258.924	-2.442.887
1.536.901	1.510.689
-98.580	0
-33.462	-128.451
0	-43.589
472.665	59.212
-61.610	-23.579
-108.587	-161.998
-645.579	-448.462
340	20.906
-815.435	-613.134
-175.013	-206.448
-275.000	-225.000
0	200.000
-450.013	-231.448
-792.784	-785.370
870.608	991.814
77.824	206.444

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY AS OF 30 SEPTEMBER 2021 (UNAUDITED)

All figures in EUR

	SUBSCRIBED Capital	ADDITIONAL Paid in Capital		INI:IIMF FRIIM	OWN Shares	TOTAL
as of 01/01/2020	3.292.978	20.961.224	-28.535.893	-20.756	-50.319	-4.352.765
Net income	0	0	-63.786	0	0	-63.786
Currency translation differences	0	0	0	1.712	0	1.712
Comprehensive income	0	0	-63.786	1.712	0	-62.074
as of 30/09/2020	3.292.978	20.961.224	-28.599.679	-19.044	-50.319	-4.414.840

	SUBSCRIBED Capital	ADDITIONAL Paid in Capital	RETAINED Earnings	OTHER Comprehensive Income from Currency Translation	SHARES	TOTAL
as of 01/01/2021	3.292.978	20.961.224	-28.224.307	5.617	-50.319	-4.014.807
Net income	0	0	533.340	0	0	533.340
Currency translation differences	0	0	0	2.894	0	2.894
Comprehensive income	0	0	533.340	2.894	0	536.233
Exercise of YOC convertible bond 2018-2022	183.500	1.092.133	0	0	50.319	1.325.952
as of 30/09/2021	3.476.478	22.053.357	-27.690.967	8.510	0	-2.152.622

Where rounded figures are used, differences may occur due to commercial rounding.

> No shares are held by non-controlling shareholders.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

GENERAL INFORMATION

YOC AG is a company based in Berlin, Greifs-walder Straße 212, Germany, which operates internationally as a provider of digital advertising technology.

YOC AG is listed under the identification number WKN: 593273 / ISIN: DE0005932735 in the Prime Standard of the Frankfurt Stock Exchange.

BASIS OF PREPARATION OF THE FINANCIAL STATEMENTS AND ACCOUNTING POLICIES

Basis of preparation of the financial statements

The financial report as of 30 September 2021 of YOC AG complies with the requirements of the Securities Trading Act. The interim consolidated financial statements were prepared as condensed financial statements pursuant to IAS 34 and comply with Section 315a of the German Commercial Code (HGB) in accordance with the rules of the International Financial Reporting Standards (IFRS) of the International Accounting Standards Board (IASB) as adopted by the European Union and valid on the reporting date as well as the interpretations of the IFRS Interpretations Committee (IFRS IC) approved by the IASB.

The condensed and unaudited interim consolidated financial statements of YOC AG do not contain all the required and information required in the context of full consolidated presented in the full consolidated financial statements for the financial year.

It is therefore recommended that the interim report together with the consolidated financial statements 2020.

Standards and interpretations required to be applied in the current fiscal year 2021

In the current fiscal year 2021, all standards whose application is mandatory as of 01 January 2021 have been observed.

Published standards and interpretations whose application is not yet mandatory

The **IASB** has adopted the following standards which are fundamentally relevant to YOC AG or have been amended.

However, the application of these standards is not yet mandatory, as their adoption by the EU into European law has not yet been implemented.

The Management Board of YOC AG assumes that the listed standards and interpretations will be applied in the consolidated financial statements of the financial year in which their application is mandatory, provided that the relevant cases of application exist.

STANDARD	EFFECTIVE DATE	EXPECTED EFFECTS		
IAS 16	01 January 2022	none		
IAS 37	01 January 2022	in review		
IFRS 3	01 January 2022	insignificant		
IAS 8	01 January 2023	insignificant		
IAS 1	01 January 2023	insignificant		
IAS 1	01 January 2023	in review		
IFRS 17	01 January 2023	none		

CONSOLIDATION PRINCIPLES

The consolidated financial statements include those companies which YOC AG controls.

Control of an investee is considered to exist when the group is exposed, or has rights to, variable returns from its involvement with the investee, and is able to apply its power of disposition over the affiliated company to affect those yields.

The inclusion of subsidiaries in the consolidated financial statements begins from the date on which YOC AG achieves control over the subsidiary.

It ends at the time at which control of the subsidiary is lost. The separate financial statements of the consolidated companies are prepared as of the reporting date of the consolidated financial statements.

All intercompany earnings and expenses as well as assets, liabilities and equity capital are eliminated in full.

CONSOLIDATED COMPANIES

Due to the marginal business volume as well as the particular challenges triggered by the Corona crisis, YOC Group discontinued its activities in the Spanish market in financial year 2020.

The liquidation of the Spanish company took place on 31 March 2021 and was deconsolidated accordingly.

The scope of consolidation of YOC Group now comprises the following four companies:

FULLY CONSOLIDATED COMPANIES		SHARE In %	HELD Through No.	BEGINNING Since
1.	YOC AG, Berlin, Germany	-	-	-
2.	YOC Mobile Advertising GmbH, Berlin, Germany	100 %	1	11/03/2009
3.	YOC Central Eastern Europe GmbH, Vienna, Austria	100 %	1	01/06/2009
4.	YOC Poland Sp. Z o. o., Warsaw, Poland	100 %	1	08/02/2019

GENERAL ACCOUNTING AND VALUATION PRINCIPLES

YOC AG functions as the parent company of the group and directly holds a 100 % interest in all of the companies in the YOC Group.

The financial year for all subsidiaries coincides with the calendar year.

The consolidated statement of financial position is structured according to **IAS 1**, "Presentation of Financial Statements", and the principle of maturity.

Consequently, the statement items are divided into non-current and current assets or liabilities respectively.

Assets and liabilities are generally classified as current when they have a remaining term to maturity or turnover within the scope of ordinary business operations of less than one year.

Accordingly, assets and liabilities are classified as non-current when they remain within the company for more than one year.

The annual financial statements of the companies included in these consolidated financial statements are based on uniform accounting and measurement principles.

The consolidated financial statements are presented in Euros. For purposes of clarity and comparability, all amounts are generally (unless otherwise declared) stated in Mio. EUR or kEUR.

Minor rounding differences may occur as a result of commercial rounding of individual items and percentages.

The total income is presented in two separate statements: the income statement according to the expense's method and the statement of comprehensive income.

EXPLANATORY NOTES ON SIGNIFICANT DEVELOPMENTS IN THE CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

RESULT FROM DISCONTINUED OPERATIONS

Due to the low business volume as well as the special challenges triggered by the Corona crisis, YOC Group discontinued its activities in the Spanish market in the financial year 2020.

In accordance with the requirements of IFRS 5, this necessitates the separate presentation of discontinued operations and the adjustment of the previous year's figures for better comparability.

The liquidation of the Spanish company and the associated deconsolidation resulted in income of EUR 0.2 million (9M/2020: EUR -0.2 million).

EARNINGS AFTER TAXES CONTINUING OPERATIONS

YOC Group recorded **scheduled depreciation and amortization** of EUR 0.6 million (9M/2020: EUR 0.5 million).

The **financial result** amounted to EUR -0.1 million (9M/2020: EUR -0.2 million).

Taxes on income totaled EUR 0.1 million (9M/2020: EUR 0.1 million).

As a result, **earnings after taxes** (including Corporate Functions) amounted to EUR 0.3 million (9M/2020: EUR 0.1 million).

CONSOLIDATED NET INCOME AFTER TAXES OF THE YOC GROUP

The Group ends the first nine months of 2021 with a consolidated **profit after tax** of EUR 0.5 million (9M/2020: EUR -0.1 million).

Thus, the steady improvement in the company's **profitability** will continue in the current financial year 2021.

SEGMENT REPORTING

Segment reporting is based on the internal management structure and the corresponding reporting.

Accordingly, in addition to the **Corporate Functions**, the Group is divided into the following reportable regional operating segments:

National

International

For the purpose of forming the above reportable operating segments, the regions Austria and Poland are combined in the International segment, as they have comparable economic characteristics and are also comparable in terms of their products, services, customers, processes, structures and sales methods.

In the 2020 financial year, the structure of **segment reporting** was adjusted to enable improved comparability of the economic development of the **National** and **International segments**.

Programmatic sales were previously presented in the individual segments as intersegment sales and the corresponding cost of materials in the **Corporate Functions** segment. As part of the adjustment, programmatic sales are now presented as external sales in the respective segments and internal recharges have been eliminated.

The prior-year figures have been adjusted accordingly.

Due to the discontinuation of operations in the Spanish market and the associated application in accordance with **IFRS 5**, the region has been eliminated from the segment and the prior-year figures have also been adjusted.

Sales are calculated on the basis of the sales generated by the national companies in the respective countries. Intragroup sales between the seaments are predominantly disbursements.

Intersegment sales within the respective segments are eliminated accordingly.

The Corporate Functions segment includes income and expenses that are incurred in the parent company and cannot be directly allocated to any operating segment. Intercompany revenues result from the recharging of costs for the use of the VIS.X® technology platform and other holding company operating services.

In the first nine months of the current financial year 2021, YOC Group increased **revenues at Group level** to EUR 11.7 million (9M/2020: EUR 9.8 million).

With an increase in turnover of around 20 % compared to the same period of the previous year, the YOC Group was able to steer through the economic consequences of the COVID 19 pandemic relatively smoothly. Especially since the second quarter of 2021, the company has been able to resume its growth momentum.

As before, there was no dependency on customer relationships pursuant to **IFRS 8**, whose revenues amount to at least 10 % of consolidated revenues, in the current financial year 2021.

The purchasing platforms connected to the company's own technology platform VIS.X® do not represent customers for YOC Group, as they merely serve as clearing houses for processing payment transactions.

Earnings before interest, taxes, depreciation and amortization (EBITDA) improved by EUR 0.2 million to EUR 1.2 million (9M/2020: EUR 1.0 million).

In the national segment, total revenue amounted to EUR 6.8 million (9M/2020: EUR 6.1 million). Operating earnings before interest, taxes, depreciation and amortization (EBITDA) were at EUR 1.4 million (9M/2020: EUR 1.0 million).

Revenues from international business activities increased by 33 % to EUR 4.9 million (9M/2020: EUR 3.7 million). As a result, the segment contributed operating earnings before interest, taxes, depreciation and amortization (EBITDA) to of EUR 1.1 million (9M/2020: EUR 0.7 million).

EBITDA can be reconciled with earnings after taxes as follows:

RECONCILIATION (In Keur)	9M/2021	9M/2020
EBITDA	1,169	1,002
Depreciation and Amortisation	600	536
Financial Result	-125	-200
Net Income before Taxes	444	266
Taxes	124	131
Net Income Continuing Operations	320	135
Net Income Discontinued Operations	213	-199
NET INCOME	533	-64

As of 30 September 2021, trade receivables amounted to kEUR 1,011 (previous year: kEUR 826) in the national region and kEUR 819 (previous year: kEUR 864) in the international region and kEUR 1,133 (previous year: kEUR 989) in the Corporate Functions.

In addition, **liabilities** in the **national region** amounted to kEUR 1,077 (previous year: kEUR 1,385), **internationally** to kEUR 412 (previous year: kEUR 634) and in **Corporate Functions** to kEUR 356 (previous year: kEUR 374).

The following table shows the results of the individual segments. In accordance with the internal reporting structure, earnings before interest, taxes, depreciation and amortization (EBITDA) are used as the measure of earnings.

SEGMENT REPORTING (in keur)	NATIONAL	INTER- National	CORPORATE FUNCTIONS		YOC GROUP				
01/01/2021 - 30/09/2021									
External revenue	6.792	4.876	0	0	11.668				
Internal revenue	72	5	1.308	-1.385	0				
Total revenue	6.864	4.881	1.308	-1.385	11.668				
Own work capitalised	0	0	469	0	469				
Other operating income	142	80	629	-559	292				
Total output	7.006	4.961	2.406	-1.944	12.429				
Costs of goods sold	4.034	2.842	1.307	-1.385	6.797				
Personnel expenses	1.012	671	1.628	0	3.312				
Other operating expenses	563	378	769	-559	1.151				
EBITDA	1.397	1.070	-1.298	0	1.169				

SEGMENT REPORTING (in kEUR)	NATIONAL	INTER- National			I YNC GRAND
01/01/2020 - 30/09/2020					
External revenue	6.114	3.656	0	0	9.771
Internal revenue	9	9	923	-941	0
Total revenue	6.123	3.666	923	-941	9.771
Own work capitalised	0	0	347	0	347
Other operating income	92	38	756	-817	69
Total output	6.215	3.704	2.025	-1.758	10.186
Costs of goods sold	3.845	2.115	923	-976	5.908
Personnel expenses	791	446	1.147	0	2.385
Other operating expenses	569	407	705	-789	892
EBITDA	1.010	735	-751	7	1.002

EXPLANATORY NOTES ON SIGNIFICANT DEVELOPMENTS IN THE CONSOLIDATED BALANCE SHEET

OTHER DISCLOSURES TO FINANCIAL INSTRUMENTS

The carrying amounts of cash and cash equivalents,

trade receivables, other current financial assets and other current financial liabilities approximate their fair values mainly due to the short maturities of these instruments.

For reasons of materiality, the fair value of these short-term balance sheet items is equated with their carrying amount.

The following table shows the carrying amounts, fair values and categorisation in accordance with IFRS 9.

30/09/2021	CARRYING	AT ATMORTIZED
(IN KEUR)	AMOUNT	VALUE
FINANCIAL ASSETS		
Cash and cash equivalents	78	78
Trade receivables	2.963	2.963
Other financial assets	130	130
FINANCIAL LIABILITIES		
thereof long-term		
Fixed rate borrowing	180	180
YOC Convertible Bond 2018 - 2022	0	0
thereof short-term		
Trade payables	1.845	1.845
Trade payables		
Fixed rate borrowing	700	700
	700 1.741	700 1.741
Fixed rate borrowing		
Fixed rate borrowing Other financial liabilities	1.741	AT ATMORTIZED
Fixed rate borrowing Other financial liabilities 30/09/2020	CARRYING	1.741
Fixed rate borrowing Other financial liabilities 30/09/2020 (IN KEUR)	CARRYING	AT ATMORTIZED
Fixed rate borrowing Other financial liabilities 30/09/2020 (IN KEUR) FINANCIAL ASSETS	CARRYING AMOUNT	AT ATMORTIZED VALUE
Fixed rate borrowing Other financial liabilities 30/09/2020 (IN KEUR) FINANCIAL ASSETS Cash and cash equivalents	CARRYING AMOUNT	AT ATMORTIZED VALUE
Fixed rate borrowing Other financial liabilities 30/09/2020 (IN KEUR) FINANCIAL ASSETS Cash and cash equivalents Trade receivables	206 2.679	AT ATMORTIZED VALUE 206 2.679
Fixed rate borrowing Other financial liabilities 30/09/2020 (IN KEUR) FINANCIAL ASSETS Cash and cash equivalents Trade receivables Other financial assets	206 2.679	AT ATMORTIZED VALUE 206 2.679
Fixed rate borrowing Other financial liabilities 30/09/2020 (IN KEUR) FINANCIAL ASSETS Cash and cash equivalents Trade receivables Other financial assets FINANCIAL LIABILITIES	206 2.679	AT ATMORTIZED VALUE 206 2.679
Fixed rate borrowing Other financial liabilities 30/09/2020 (IN KEUR) FINANCIAL ASSETS Cash and cash equivalents Trade receivables Other financial assets FINANCIAL LIABILITIES thereof long-term	206 2.679 278	206 2.679 278
Fixed rate borrowing Other financial liabilities 30/09/2020 (IN KEUR) FINANCIAL ASSETS Cash and cash equivalents Trade receivables Other financial assets FINANCIAL LIABILITIES thereof long-term Fixed rate borrowing	206 2.679 278	206 2.679 278
Fixed rate borrowing Other financial liabilities 30/09/2020 (IN KEUR) FINANCIAL ASSETS Cash and cash equivalents Trade receivables Other financial assets FINANCIAL LIABILITIES thereof long-term Fixed rate borrowing YOC Convertible Bond 2018 - 2022	206 2.679 278	206 2.679 278
Fixed rate borrowing Other financial liabilities 30/09/2020 (IN KEUR) FINANCIAL ASSETS Cash and cash equivalents Trade receivables Other financial assets FINANCIAL LIABILITIES thereof long-term Fixed rate borrowing YOC Convertible Bond 2018 - 2022 thereof short-term	206 2.679 278	206 2.679 278 480 1.352

EXERCISE AND REPAYMENT OF CONVERTIBLE BOND

In 2018 convertible bonds with an aggregate nominal amount of EUR 1.56 million with a four-year term were issued and were convertible into a maximum of 193,825 ordinary shares of YOC AG.

On 30 March 2021, Eiffel Investment Group SAS (formerly Alto Invest SA) had declared the conversion of convertible bonds with a total nominal amount of EUR 1.5 million into a total of 187,500 no-par value shares of YOC AG. YOC AG transferred these 187,500 no-par shares to Eiffel Investment Group SAS, adding 4,000 YOC shares held in treasury.

As a result, the share capital and the total number of voting rights of YOC AG increased by 183,500 to a total of 3,476,478 shares and voting rights in April 2021.

The remaining 6,325 convertible bonds have now been redeemed early. The early redemption was carried out in accordance with bond conditions § 6 paragraph 2 at 110 % on 31 July 2021.

31 July 2021 fell on a Saturday. Therefore, the redemption took place on 02 August 2021 ("Redemption Date"). The redemption was effected via Clearstream Banking AG step-by-step against derecognition of the bonds from the bondholders' securities accounts.

EXPLANATION OF THE CASH FLOW STATEMENT

CASH FLOW

As of the balance sheet date, YOC Group's **cash and cash equivalents** amounted to EUR 0.1 million. In addition, the company has working capital lines with its principal banks totalling EUR 0.6 million.

OPERATING CASH FLOW

Operating cash flow is calculated using the indirect method. The starting point for the calculation is earnings after tax of EUR 0.5 million (9M/2020: EUR -0.1 million). The operating cash flow includes all cash transactions in the financial year that are not attributable to investing or financing activities.

In the reporting period, operating cash flow amounted to EUR 0.5 million (9M/2020: EUR 0.1 million). In addition to earnings after tax, this resulted from the business-related change in working capital.

CASH FLOW FROM INVESTING ACTIVITIES

The cash outflow from investing activities totalling EUR 0.8 million (9M/2020: EUR 0.6 million) primarily comprises internal development costs eligible for capitalization in connection with the further development of the Company's technological platforms and innovative products, as well as external development costs.

In property, plant and equipment, additions and disposals are roughly balanced.

CASH FLOW FROM FINANCING ACTIVITIES

The cash flow from financing activities of EUR -0.5 million (9M/2020: EUR -0.2 million) results from the repayment of loan and lease liabilities.

CASH AND CASH EQUIVALENTS

Cash and cash equivalents comprise cash on hand and bank balances as well as short-term investments with a maturity of up to 90 days that are subject to a low risk of fluctuation in value.

As of 30 September 2021 cash and cash equivalents totalled EUR 0.1 million.

OTHER DISCLOSURES

CONTINGENCIES, WARRANTIES, CONTINGENT LIABILITIES AND SIMILAR MATTERS

An exercise of 20,000 virtual stock options is linked to a takeover offer for the shares of YOC AG pursuant to Sections 29, 35 WpÜG with an indefinite term.

In addition, the service contract of Management Board member Dirk-Hilmar Kraus, which was renewed in March 2020 and runs until 31 March 2023, contains a one-off, performance-related remuneration conditional on a change of control following a takeover bid.

No resulting liabilities were recognized as of the reporting date.

There are no other contingent liabilities, warranties or similar obligations.

EVENTS AFTER THE BALANCE SHEET DATE

No events with a significant impact on the net assets, financial position and results of operations occurred after the balance sheet date.

REPORT ON RISKS AND OPPORTUNITIES

The financial instruments of YOC Group include trade receivables, cash and cash equivalents, other financial assets and trade payables and other liabilities.

All further information on the corporate, industry-specific and financial risks of YOC Group and their management is provided in detail in the risk report of the consolidated financial statements for the financial year 2020, which is part of the audit by the auditor of the annual financial statements.

DISCLOSURES ON RELATIONSHIPS WITH RELATED COMPANIES AND PERSONS

Related parties within the meaning of IAS 24 are generally members of the Management Board and Supervisory Board of YOC AG and their family members as well as companies controlled by these persons.

In addition, persons in key positions and their close family members in accordance with IAS 24.9 are considered related parties.

Obligations of YOC AG in the amount of kEUR 180 to its Management Board member Mr Dirk-Hilmar Kraus have been subject to interest at 5 % p. a. since 01 January 2015 and are reported under non-current financial liabilities.

Mr Dirk-Hilmar Kraus provided YOC AG with a loan in the amount of kEUR 200 in financial year 2020. This loan bears interest at 7 % p.a. and is due for repayment in January 2022.

In total, the loans provided to the company by Mr Dirk-Hilmar Kraus amounted to kEUR 380 as of the balance sheet date (31 December 2020: kEUR 480).

All these loans are not secured.

In the course of an agreement with the company's bank on an operating line of credit in the amount of EUR 0.5 million, Mr Dirk-Hilmar Kraus declared a temporary partial subordination in relation to the loans provided to YOC AG.

There were no other significant business transactions with related parties in the reporting period.

DECLARATION OF CONFORMITY WITH THE GERMAN CORPORATE GOVERNANCE CODE

The annual declaration of compliance with the German Corporate Governance Code pursuant to Section 161 of the German Stock Corporation Act (AktG) was issued by the Management Board and the Supervisory Board in February 2021 and made permanently available to the shareholders of YOC AG on the website www.yoc.com in the section "Investor Relations".

STATEMENT OF RESPONSIBILITY BY THE MANAGEMENT BOARD

I assure, to the best of my knowledge, and in accordance with the applicable reporting principles for interim financial reporting, the interim consolidated financial statements give a true and fair view of the assets, liabilities, financial position and profit or loss of the Group, and the interim management report of the Group includes a fair review of the development and performance of the business and the position of the Group, together with a description of the principal opportunities and risks associated with the expected development of the Group for the remaining months of the financial year.

- high He lanny

Berlin, 17 November 2021

Dirk-Hilmar Kraus

The Management Board

YOC LOCATIONS

BERLIN

YOC AG YOC Mobile Advertising GmbH

Greifswalder Straße 212 10405 Berlin Germany

DUSSELDORF

YOC Mobile Advertising GmbH

Königsallee 94 40212 Dusseldorf Germany

HAMBURG

YOC Mobile Advertising GmbH

C/O Ruby Hans Work Spaces Hamburg Steinhöft 9 20459 Hamburg Germany

VIENNA

YOC Central Eastern Europe GmbH

Neubaugasse 10/2/17 1070 Vienna Austria

WARSAW

YOC Poland sp. Z o.o.

Ul. Rzymowskiego 53 IIIP 02-697 Warsaw Poland

FINANCIAL CALENDAR 2021

22 - 24 NOVEMBER 2021

German Equity Forum

07 - 08 DECEMBER 2021

Munich Capital Market Conference

IMPRINT

PUBLISHER

YOC AG Greifswalder Straße 212 10405 Berlin Germany

P +49 (0) 30 72 61 62 - 0 F +49 (0) 30 72 61 62 - 222 info@yoc.com

Commercial Register Registration: Berlin HRB 77 285

